

DREAM IT. DO IT. BE IT.

a virtual event to benefit



You are invited to celebrate the courage, confidence, and connection that Girls on the Run has brought to the lives of over 2 million girls as a virtual event sponsor.

There are a multitude of innovative sponsorship and digital engagement opportunities to showcase your brand. More importantly, you will be supporting an organization that inspires every girl to reach her limitless potential not just for the length of the program, but for life.



A MAGICAL CELEBRATION

of the confidence, courage and resiliency of girls.



The **Dream it. Do it. Be it.** virtual celebration event will feature an exciting line-up of inspiring speakers and past Girls on the Run participants.

With over 5,000 guests in attendance and over 300,000 media impressions, your company will be aligned with a powerful program and mission that is changing the world for girls.

TO BECOME A SPONSOR, CLICK HERE

SPONSORSHIP OPPORTUNITIES

EXCLUSIVE PRESENTING SPONSOR

\$20,000 - ONLY ONE AVAILABLE

As the Presenting Sponsor, your company will receive prominent recognition before, during and after the event, elevating your brand's commitment to empowering the next generation of women.

This exclusive opportunity includes the following benefits:

- Girls on the Run Dream It. Do It. Be It. Event presented by your company
- Co-branded logo and name recognition on event materials including:
 - Digital Event materials
 - Guest emails
 - Event landing and registration pages
 - Logo on-screen during event
 - Verbal recognition during event
 - Logo displayed during event slide show
- Recognized as presenting sponsor in select social and traditional media promotions
- :30 sec pre-recorded address or video aired during broadcast
- Opportunity to engage Girls on the Run International leadership in a private event for company employees including a keynote address from CEO, Elizabeth Kunz
- Opportunity to include branded item in Event Host bags
- Additional mutually agreed to benefits may be added

TO BECOME A SPONSOR, [CLICK HERE](#)

BE BRAVE MATCHING MOMENT SPONSOR

\$15,000 - ONLY ONE AVAILABLE

Your company will be featured during the most critical moment of the evening. As the Be Brave Sponsor, your company's investment will be leveraged as a match for attendees to inspire and excite guests to virtually raise their paddle to provide program sponsorships to girls across North America.

Be Brave Matching Moment Sponsor Benefits:

- Logo placement on-screen during the matching segment
- Logo placement as segment sponsor on
 - Digital Event Materials
 - Guest emails
 - Event landing and registration pages
 - Event slide show
- Four social media promotions
- Opportunity to include branded item in Event Host bags



TO BECOME A SPONSOR, [CLICK HERE](#)

BREAK BARRIERS SPONSOR

\$10,000 - 1 REMAINING

Exclusive sponsor of a 30-minute pre- or post-event segment of your choice. Whether it is a movement class open to all attendees, or an exclusive networking opportunity for event hosts, your company will own the digital space for the event.

Break Barriers Sponsor Benefits:

Logo placement as segment sponsor on

- Digital Event materials
- Guest emails
- Event registration page
- Virtual Event platform with logo on-screen during sponsored segment
- Event slide show
- Three social media promotions
- Opportunity to include branded item in Event Host bags



TO BECOME A SPONSOR, [CLICK HERE](#)

EMPOWER GIRLS SPONSOR

\$5,000

- Logo placement on
 - Event registration page
 - Event slideshow
 - Post-event email to all guests
- One social media promotion
- Opportunity to include branded item in Event Host bags

INSPIRE DREAMS SPONSOR

\$2,500

- Company Name placement on
 - Event registration page
 - Event slideshow
 - Post-event email

As a Dream it. Do it. Be it. Sponsor, your company will gain exposure and receive meaningful recognition to a passionate and engaged audience of Girls on the Run supporters and fans, including:

179,000+

SOCIAL MEDIA FOLLOWERS

5,000+

UNIQUE VIEWING SCREENS

64,000+

NEWSLETTER SUBSCRIBERS

UPWARDS OF 10,000

IN ATTENDANCE

47,000+

MONTHLY WEBSITE VISITORS