

BOARD CHAIR TRAINING





Agenda

- ★ Connection to Mission and Core Values
- ★ Board Responsibilities
- ★ Board Chair Role, Key Tasks, and Execution
- ★ Relationship between Board Chair and Council Director
- ★ Positive Board Culture
- ★ GOTR & Council Specific Requirements
- ★ Resources



Who we are



MISSION

We inspire girls to be **joyful, healthy and confident** using a fun, experience-based curriculum which creatively integrates running.

VISION

We envision a world where every girl **knows and activates her limitless potential** and is free to boldly pursue her dreams.



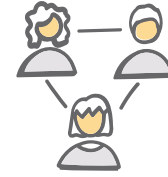
Girls on the Run® CORE VALUES



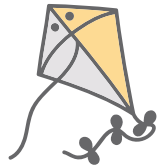
Recognize our power and responsibility to be intentional in our decision-making



Express joy, optimism and gratitude through our words, thoughts and actions



Embrace our differences and find strength in our connectedness



Nurture our physical, emotional and spiritual health



Lead with an open heart and assume positive intent



Stand up for ourselves and others

BOARD ROLE & RESPONSIBILITIES



10 BASIC RESPONSIBILITIES OF A BOARD



- ★ Determine mission and purpose
- ★ Select the council director
- ★ Support and evaluate the council director
- ★ Ensure effective planning
- ★ Monitor and strengthen programs and services
- ★ Protect assets and provide proper financial oversight
- ★ Build a competent board
- ★ Ensure legal and ethical integrity
- ★ Enhance the organization's public standing
- ★ Ensure adequate financial resources

BOARD CHAIR: ROLE, RESPONSIBILITIES & EXECUTION





**THE BOARD CHAIR IS RESPONSIBLE FOR
LEADING THE BOARD IN THE OVERSIGHT,
STRATEGY, AND SUPPORT THAT ARE
CRITICAL TO GOOD GOVERNANCE.**



BOARD OF DIRECTORS – BOARD CHAIR/PRESIDENT DESCRIPTION

Girls on the Run is a physical activity-based positive youth development program (PA-PYD) that uses running as a vehicle to influence positive social, cognitive, physical, emotional and psychological assets and development. Over the course of the program, girls will: develop and improve competence, feel confidence in who they are, develop strength of character, respond to others and oneself with care and compassion, create positive connections with peers and adults, and make a meaningful contribution to community and society. Such life skills will prevent unhealthy and risky behaviors, such as physical inactivity and negative body image, and promote positive health outcomes (e.g., physical, mental, social, and spiritual health).

Girls on the Run believes that all girls and communities should have access to our programs. We strive to eliminate barriers to participation, to continue creating programming that engages all communities, to be intentional about staff and volunteer diversity and to promote a culture of inclusion across the organization.

Position Profile

A Girls on the Run Board Member must possess the time, passion and commitment to improving the lives and opportunities of girls in third through eighth grades. Board Members must take responsibility in raising awareness, funds, and resources that support the organizational infrastructure, sustainability and capacity for growth.

As Board President/Chair

- Understands roles, responsibilities, and scope of authority
- Makes a significant commitment of time, talent and a financial contribution to the organization
- Participates actively in Board work by:
 - Providing strategic guidance and oversight to the Executive Director
 - Preparing for and lead all Board meetings, relevant Committee meetings, & related activities/events;
 - Proactively identify and volunteer for assignments, completing them thoroughly and on time;
 - Staying informed about organizational activities and issues;
 - Building and maintaining collegial working relationships with other Board members, staff and volunteers;
- Serves as an ambassador for the organization through leadership, networking, positive public relations and fundraising.
- Sets the tone for Board culture and interactions and models the GOTR values.
- Provides leadership to the Board, which sets policy and to whom the Executive Director is accountable
- With the Executive Director, sets Board agendas and facilitate meetings.
- Sets Executive Committee agendas and facilitates meetings
- Encourages the Board's role in the development, implementation, monitoring & evaluation of strategic plans

BOARD CHAIR POSITION DESCRIPTION


BOARD CHAIR ROLE VS. COUNCIL DIRECTOR ROLE

Board Chair – Leader of the board

Maintain a strong and healthy relationship with each other

- ★ Lead council director hiring, onboarding, performance management, and succession planning
- ★ Recruit, retain, onboard, and hold board members accountable
- ★ Lead board meetings
- ★ Establish clarity of board roles and responsibilities and communicate regularly with the board
- ★ Lead the executive committee and ensure strategic alignment with all other committees; support fundraising plan
- ★ Create budget with council director and finance committee
- ★ Review and follow board bylaws, GOTR HQ policies, and local, state and federal laws

Council Director – Leader of staff and operations

- ★ Hire, manage, and evaluate staff; set job descriptions, and review and set compensation
 - ★ Manage and implement programs; ensure council meets the Mission Advancement Marker targets
 - ★ Work collaboratively with the board; support board recruitment
 - ★ Work in partnership with board chair to set agenda for board meetings
 - ★ Work in partnership with the board to create and monitor an IDEA informed strategic plan; lead fundraising plan and strategy
 - ★ Lead budget process with board chair and finance committee; ensure timely and accurate financials
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SAMPLE BOARD CHAIR TASKS

Weekly, Monthly, or Quarterly

- ★ Consistent communication with the council director and board.
- ★ Prepare for board meetings.
- ★ Schedule council committee sessions as needed.
- ★ Prepare quarterly strategic planning reports; monitor and evaluate strategic plan.

Annually

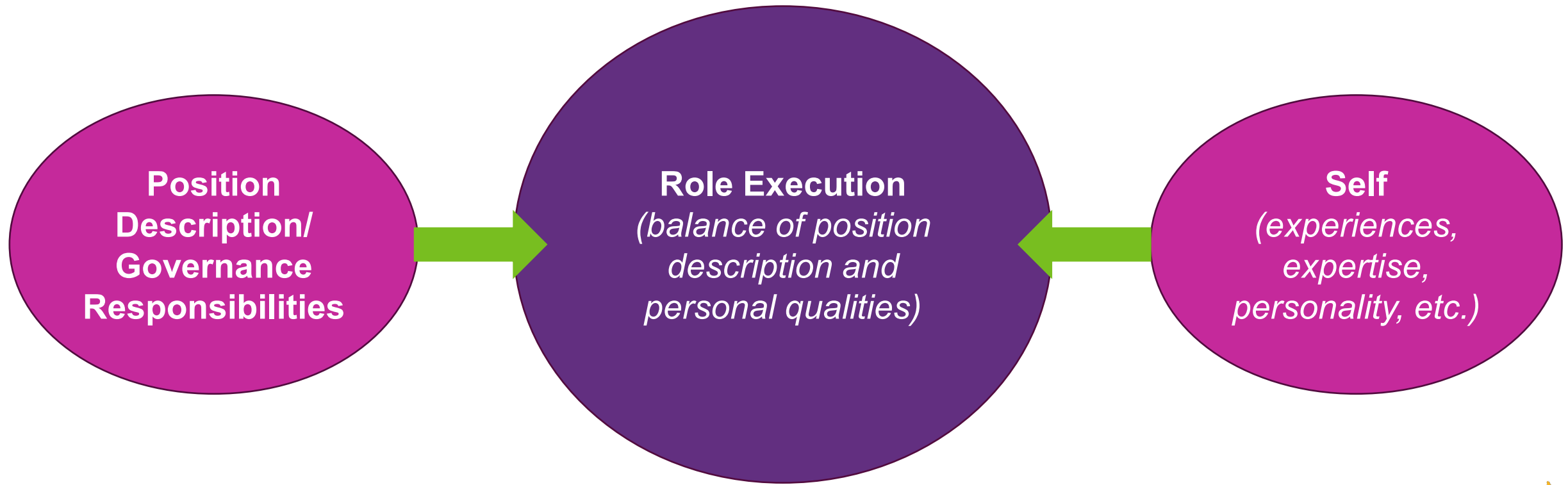
- ★ Conduct council director evaluation.
- ★ Conduct board evaluations and board self-assessment.
- ★ Acknowledge and celebrate outgoing board members.
- ★ Recruit and onboard new board members.
- ★ Contact donors for annual campaign.
- ★ Hold budget allocation meetings.
- ★ Prepare for the annual meeting.
- ★ Support strategic planning process.

Ongoing

- ★ Engage with fundraising events; support/attend community events.
- ★ Support/attend committee meetings.
- ★ Identify board education opportunities.



BOARD CHAIR EXECUTION



BOARD CHAIR & COUNCIL DIRECTOR RELATIONSHIP



Tip: Check out the Board Chair Prep Kit on the Board Resource Page for best practices and strategies!



RELATIONSHIP WITH THE COUNCIL DIRECTOR

- ★ Communication
 - ★ Open and Transparent Dialogue
 - ★ Performance Management
 - ★ Active Listening
- ★ Collaboration & Shared Goals
 - ★ Strategic Planning
- ★ Support & Resources
 - ★ Professional Development & Balance
- ★ Mutual Respect & Reliability
- ★ Recognition & Appreciation

POSITIVE BOARD CULTURE



IMPORTANCE OF POSITIVE BOARD CULTURE

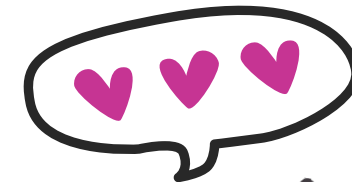


- ★ Enhanced Cohesion and Collaboration
- ★ Improved Decision-Making
- ★ Increased Engagement and Commitment
- ★ Stronger Leadership and Governance
- ★ Better Stakeholder Relationships
- ★ Increased Resilience and Adaptability





BOARD CULTURE: 7 TIPS FOR A BOARD CHAIR



1. Lead by Example
2. Facilitate Open Communication
3. Foster Inclusivity
4. Provide Support and Development
5. Recognize and Celebrate Achievements
6. Ensure Effective Governance
7. Regularly Review Board Culture



GOTR COUNCIL SPECIFIC INFO





GOTR SPECIFIC REQUIREMENTS

- ★ Council Membership Agreement
- ★ Council Policy Manual
- ★ Coach Policy Manual
- ★ Confidentiality Agreement
- ★ GOTR Master Insurance Plan
- ★ Financial statement audit

COUNCIL SPECIFIC REQUIREMENTS

- ★ IDEA informed Strategic Plan
- ★ Employee Handbook



BOARD RESOURCE PAGE



Regional Support

Have you met your regional director? The Council Development Team is led by April Massett and consists of four individual directors who each support a specific geographic territory of the council network and bring subject matter expertise to the team.

[Learn More >](#)



Governance

Nonprofit board governance ensures that the organization is truly working toward its mission and serving the members of our society. The following resources support healthy board governance operations.

[Learn More >](#)



Position Descriptions

These resources outline the overall board member role, each officer position, and standard committee descriptions.

[Learn More >](#)

- ★ Regional Support
- ★ Governance and Position Descriptions
- ★ Recruitment and Orientation
- ★ IDEA, Strategic Planning and Mission Advancement Markers
- ★ Webinars and Board Training
- ★ Performance Management and Compensation Planning
- ★ Leadership Recruitment and Hiring
- ★ Succession Planning

Visit: <https://www.girlsontherun.org/board-resources/>



ADDITIONAL BOARD & TRAINING & RESOURCES

Resources

- ★ [Board Resource Page](#)
- ★ [Regional Directors](#)
- ★ Boardroom Newsletter (3x per year)
- ★ Annual Risk Email with [Board Responsibilities](#)

In-Person Training

- ★ Summit (every two years)

Virtual Trainings

- ★ Good-to-GOTR & GOTR Need-to-Know
 - ★ [Board Chair Prep Kit](#)
 - ★ Tips Before Being Elected as Board Chair
 - ★ Tips and Best Practices for First 30, 60, and 90 Days
 - ★ Board Chair Key Responsibilities, Functions, Activities & more!
 - ★ [Board Fundamentals Miniseries](#)
 - ★ Board Member Experience
 - ★ Board Structure & Committees
 - ★ Board Governance
 - ★ Board Recruitment
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